

WEBVTT

1

00:04:27.100 --> 00:04:28.209

Richard Bennett: How are you? Man?

2

00:04:31.740 --> 00:04:33.019

Umair [REDACTED]: Hi, Richard! Can you hear me?

3

00:04:33.200 --> 00:04:35.910

Richard Bennett: Hi, yeah, I can. It's nice to meet you.

4

00:04:35.910 --> 00:04:39.300

Umair [REDACTED]: Nice to meet you as well. Would you want me to turn on my camera or.

5

00:04:39.300 --> 00:04:42.139

Richard Bennett: If you don't mind, please. Yeah, that would be good.

6

00:04:42.260 --> 00:04:44.689

Umair [REDACTED]: Of course. Give me a second.

7

00:04:50.440 --> 00:05:09.800

Richard Bennett: Hi, that's good. So I'm a researcher from the University of Reading, and thank you for joining this afternoon. We really want your help to better understand how people think about a questionnaire that we're going to use for a national survey later in the year.

8

00:05:09.800 --> 00:05:21.919

Richard Bennett: So really, the thought processes that people go through when they're trying to decide how they're going to answer the questions. So what I'd like to do this afternoon is for you to fill out a questionnaire.

9

00:05:21.920 --> 00:05:51.460

Richard Bennett: live, as it were, and then, as you're doing it, to think out loud as you're going through it, and you, you know, you might think, oh, you know, this is a long question, or, okay, this is an easy one. What's my age? Yeah, that's easy, you know. Whatever. However, you think about those questions the idea is that you vocalize it, and we get a better understanding of how you're. You know how you're processing the questions and how you're answering them.

10

00:05:51.850 --> 00:05:54.010

Richard Bennett: Does that make sense to you?

11

00:05:54.010 --> 00:05:54.920

Umair [REDACTED]: Absolutely.

12

00:05:55.200 --> 00:06:06.630

Richard Bennett: Good. Okay. What you'll find is that you'll almost continuously be talking for the next 1015 min, however long it takes you to to complete the questionnaire.

13

00:06:06.780 --> 00:06:30.948

Richard Bennett: Iw. Will only interrupt you if there's something that that you know needs to be adjusted, but otherwise I'll I'll go off and keep quiet. I'm gonna share a link with you in the chat and if you just click on that, you can start the survey it's obviously an online survey. Just go through the questions.

14

00:06:31.540 --> 00:06:43.274

Richard Bennett: if you can share your screen, that'd be even easier for me to see where you are otherwise comments, and I won't necessarily question you on. You may want to, for example,

15

00:06:43.690 --> 00:06:53.057

Richard Bennett: indicate what question you're you're you're on. Say, oh, okay, this is asked, what? You know, what is my age? Oh, okay, yeah. So that I know what question you're on.

16

00:06:53.590 --> 00:06:54.390

Umair [REDACTED]: Okay. Okay.

17

00:06:54.390 --> 00:06:56.910

Richard Bennett: Is that okay? Any questions or.

18

00:06:57.753 --> 00:07:06.946

Umair [REDACTED]: So would you also want me to comment on the questions that are quite straightforward as well? Just just as the one you mentioned.

19

00:07:07.330 --> 00:07:16.690

Richard Bennett: I don't. I don't sort of want an evaluation of the questions. It's just what you're thinking about as you as you go as you go through them? Yeah, yeah.

20

00:07:16.690 --> 00:07:17.720

Umair [REDACTED]: Understood, understood.

21

00:07:17.720 --> 00:07:23.449

Richard Bennett: You'll you'll get more into it as you as you press, you know, as you progress through the questionnaire. Yeah.

22

00:07:23.720 --> 00:07:24.430

Umair [REDACTED]: Perfect.

23

00:07:24.670 --> 00:07:25.500

Richard Bennett: Okay.

24

00:07:25.820 --> 00:07:43.119

Richard Bennett: Cause the idea is that you don't ask me questions unless you really get stuck on something. Cause. We just want to see how people fill this in without being able to ask questions. Just gonna stop my video. Then I'm gonna send the link in the chat.

25

00:07:43.460 --> 00:07:44.060

Umair [REDACTED]: Okay.

26

00:07:45.770 --> 00:07:48.449

Richard Bennett: Okay, let's just do that. Now.

27

00:07:53.830 --> 00:08:00.700

Richard Bennett: just copy that link in and send it so that should be with you. Now.

28

00:08:00.860 --> 00:08:02.049

Umair [REDACTED]: Yeah, got it?

29

00:08:02.230 --> 00:08:07.340

Richard Bennett: Okay, I'll leave you to start the survey when you're ready. Please.

30

00:08:07.570 --> 00:08:09.529

Umair [REDACTED]: Perfect. I'm just sharing my screen.

31

00:08:11.100 --> 00:08:12.559

Umair [REDACTED]: Where do I do that?

32

00:08:15.800 --> 00:08:16.650

Umair [REDACTED]: Got it?

33

00:08:22.100 --> 00:08:23.880

Umair [REDACTED]: Let me know when you can see my screen.

34

00:08:30.500 --> 00:08:32.020

Umair [REDACTED]: Richard. Can you see my screen.

35

00:08:36.429 --> 00:08:43.749

Richard Bennett: Sorry. I lost. I lost myself my little picture of myself on. Yes, I can see that that's fine. Do do carry on.

36

00:08:44.000 --> 00:08:47.034

Umair [REDACTED]: Perfect, perfect. So I will carry on with the survey. Now.

37

00:08:48.107 --> 00:08:52.219

Umair [REDACTED]: Please. Our 2 1st name. Okay. It's too bad.

38

00:08:53.070 --> 00:08:57.200

Umair [REDACTED]: Much food shopping. Do you do for your household, including yourself?

39

00:08:57.870 --> 00:08:59.090

Umair [REDACTED]: Who's

40

00:08:59.920 --> 00:09:07.439

Umair [REDACTED]: okay? All of the house was food, shopping, most of the food shopping, quite a lot of food, shopping, very little of the food shopping.

41

00:09:10.400 --> 00:09:11.669

Umair [REDACTED]: most of it.

42

00:09:13.760 --> 00:09:14.810

Umair [REDACTED]: do do

43

00:09:17.180 --> 00:09:19.370

Umair [REDACTED]: very little of the food shopping.

44

00:09:20.450 --> 00:09:21.200

Umair [REDACTED]: Okay.

45

00:09:21.320 --> 00:09:22.530

Umair [REDACTED]: I've

46

00:09:23.430 --> 00:09:26.700

Umair [REDACTED]: these 2 seem familiar, similar to me. So

47

00:09:27.710 --> 00:09:33.040

Umair [REDACTED]: sort of something I feel, but my age is 27.

48

00:09:33.300 --> 00:09:37.330

Umair [REDACTED]: What animal products do? Does your house will be interesting.

49

00:09:37.390 --> 00:09:38.810

Umair [REDACTED]: Okay, on that reply.

50

00:09:39.140 --> 00:09:41.630

Umair [REDACTED]: Beef, lamb.

51

00:09:41.850 --> 00:09:43.640

Umair [REDACTED]: chicken.

52

00:09:44.430 --> 00:09:46.650

Umair [REDACTED]: daily products, X.

53

00:09:46.890 --> 00:09:50.200

Umair [REDACTED]: Other animal products. What could that be?

54

00:09:54.360 --> 00:09:58.159

Umair [REDACTED]: Not sure? What other ones would maybe

55

00:10:00.190 --> 00:10:00.900

Umair [REDACTED]: care?

56

00:10:01.050 --> 00:10:03.300

Umair [REDACTED]: How much does your household spend

57

00:10:03.380 --> 00:10:06.640

Umair [REDACTED]: on food each week, not including food eaten outside

58

00:10:06.680 --> 00:10:08.469

Umair [REDACTED]: the home in restaurants.

59

00:10:09.387 --> 00:10:10.399

Umair [REDACTED]: That's about it.

60

00:10:11.280 --> 00:10:13.040

Umair [REDACTED]: 52, 99

61

00:10:13.340 --> 00:10:20.000

Umair [REDACTED]: should be good enough. How much does your household spend on chicken meat during a normal week

62

00:10:20.320 --> 00:10:25.600

Umair [REDACTED]: products where the sole or meaning is chicken meat, fresh or frozen, whole apartments.

63

00:10:27.230 --> 00:10:30.860

Umair [REDACTED]: It's about a meter bed should be around 20 to

64

00:10:30.870 --> 00:10:32.150

Umair [REDACTED]: 30 pounds.

65

00:10:32.760 --> 00:10:33.940

Umair [REDACTED]: Kip.

66

00:10:34.320 --> 00:10:38.090

Umair [REDACTED]: How much does your household spend on beef during a normal week?

67

00:10:41.090 --> 00:10:44.780

Umair [REDACTED]: Not a regular thing, but about 10 to 15 should be

68

00:10:44.980 --> 00:10:45.780

Umair [REDACTED]: aye.

69

00:10:46.700 --> 00:10:48.670

Umair [REDACTED]: 0 0 0 point 1.

70

00:10:48.970 --> 00:10:49.630

Umair [REDACTED]: 'kay.

71

00:10:52.440 --> 00:10:55.619

Umair [REDACTED]: how much does your house will spend on lab during the normal week?

72

00:10:57.300 --> 00:11:01.979

Umair [REDACTED]: This is also not regular should be lesser than lab.

73

00:11:02.630 --> 00:11:03.979

Umair [REDACTED]: We'll go with that.

74

00:11:05.700 --> 00:11:13.110

Umair [REDACTED]: How much does your household spend on big meat during a normal week? Don't consume work so it should be 0.

75

00:11:15.510 --> 00:11:21.910

Umair [REDACTED]: How much does your household spend on daily products during a normal week? Okay, daily. That includes cheese.

76

00:11:22.100 --> 00:11:24.270

Umair [REDACTED]: butter, cream, yogurt.

77

00:11:24.470 --> 00:11:25.919

Umair [REDACTED]: ice cream and cheese.

78

00:11:33.950 --> 00:11:35.490

Umair [REDACTED]: Major. Spend

79

00:11:36.200 --> 00:11:37.660

Umair [REDACTED]: milk is about

80

00:11:38.990 --> 00:11:40.500

Umair [REDACTED]: 2 pounds

81

00:11:41.150 --> 00:11:52.089

Umair [REDACTED]: cheese. That's a big spend. It's about cheese, different kinds of it. We do mozzarella and sliced ones.

82

00:11:52.340 --> 00:11:54.749

Umair [REDACTED]: So that's about 8 pounds.

83

00:11:54.760 --> 00:11:55.810

Umair [REDACTED]: Choose

84

00:11:56.180 --> 00:11:57.080

Umair [REDACTED]: neat

85

00:11:57.390 --> 00:12:00.410

Umair [REDACTED]: 10, and then for yogurt it's about

86

00:12:00.730 --> 00:12:02.530

Umair [REDACTED]: 4 pounds 14

87

00:12:02.560 --> 00:12:05.239

Umair [REDACTED]: ice cream. It's not a regular purchase.

88

00:12:05.370 --> 00:12:06.245

Umair [REDACTED]: but

89

00:12:07.170 --> 00:12:09.900

Umair [REDACTED]: about 5 pounds 15.

90

00:12:10.060 --> 00:12:12.479

Umair [REDACTED]: Then we've got butter, which is about

91

00:12:12.750 --> 00:12:14.200

Umair [REDACTED]: one to 2,

92

00:12:14.660 --> 00:12:16.560

Umair [REDACTED]: about 18 should be.

93

00:12:17.360 --> 00:12:19.370

Umair [REDACTED]: yeah, I get about 18.

94

00:12:20.710 --> 00:12:24.180

Umair [REDACTED]: How much does your household spend on eggs during a normal week?

95

00:12:24.630 --> 00:12:27.449

Umair [REDACTED]: So we get around 12 for a week.

96

00:12:27.560 --> 00:12:31.860

Umair [REDACTED]: and 12 eggs cost us around

97

00:12:32.610 --> 00:12:33.730

Umair [REDACTED]: the bounce.

98

00:12:34.030 --> 00:12:34.750

Umair [REDACTED]: Nick.

99

00:12:36.310 --> 00:12:46.580

Umair [REDACTED]: your concerns about the welfare of animals. Influence your buying decisions. Please stick those that apply here separately some products for animal welfare reasons. Please give examples in the box.

100

00:12:46.690 --> 00:12:49.829

Umair [REDACTED]: Yes, I avoid purchasing some products, but my family

101

00:12:51.280 --> 00:12:52.310

Umair [REDACTED]: don't care

102

00:12:59.350 --> 00:13:10.150

Umair [REDACTED]: little bit unsure on products. What kind of products is? Is it the edible ones? Or so? Some of the cosmetics is also, I purchase

103

00:13:10.200 --> 00:13:15.000

Umair [REDACTED]: for cosmetics I usually prefer, which are animal cruelty. Free?

104

00:13:15.840 --> 00:13:16.755

Umair [REDACTED]: Sure.

105

00:13:18.090 --> 00:13:22.270

Umair [REDACTED]: But since I'm a big meat lover, I think

106

00:13:22.300 --> 00:13:24.550

Umair [REDACTED]: I do

107

00:13:24.670 --> 00:13:26.719

Umair [REDACTED]: so. It's bit of a

108

00:13:26.870 --> 00:13:27.770

Umair [REDACTED]: pickle

109

00:13:28.110 --> 00:13:32.739

Umair [REDACTED]: in most cases. But I do purchase some products for animal welfare reasons.

110

00:13:33.010 --> 00:13:34.860

Umair [REDACTED]: So like cosmetics.

111

00:13:39.790 --> 00:13:40.950

Umair [REDACTED]: medics.

112

00:13:49.870 --> 00:13:50.880

Umair [REDACTED]: we can

113

00:13:52.440 --> 00:13:53.470

Umair [REDACTED]: routine.

114

00:13:58.770 --> 00:14:01.580

Umair [REDACTED]: avoid purchasing support for whatever reasons

115

00:14:24.980 --> 00:14:25.660

Umair [REDACTED]: she

116

00:14:29.030 --> 00:14:34.919

Umair [REDACTED]: okay, please, indicate below. To what extent you agree or disagree with the following statements.

117

00:14:35.410 --> 00:14:39.949

Umair [REDACTED]: I feel you well informed about how farm animals are treated in the process

118

00:14:40.090 --> 00:14:43.459

Umair [REDACTED]: of actually no, actually, I do also

119

00:14:43.760 --> 00:14:45.040

Umair [REDACTED]: for cheese.

120

00:14:45.450 --> 00:14:46.770

Umair [REDACTED]: or avoid

121

00:14:49.860 --> 00:14:50.930

Umair [REDACTED]: hedged

122

00:14:54.130 --> 00:14:55.650

Umair [REDACTED]: sunny eggs.

123

00:14:57.400 --> 00:14:59.490

Umair [REDACTED]: caged chicken

124

00:15:08.460 --> 00:15:09.650

Umair [REDACTED]: RAD.

125

00:15:09.830 --> 00:15:12.250

Umair [REDACTED]: I feel very comfortable about how, if

126

00:15:12.280 --> 00:15:15.559

Umair [REDACTED]: animals are treated, the process of producing our

127

00:15:15.840 --> 00:15:17.519

Umair [REDACTED]: and other products.

128

00:15:17.780 --> 00:15:19.140

Umair [REDACTED]: So I'm using it. If you

129

00:15:21.910 --> 00:15:24.199

Umair [REDACTED]: don't think I'm very well informed with that

130

00:15:27.630 --> 00:15:29.030

Umair [REDACTED]: somewhat disagree.

131

00:15:30.580 --> 00:15:34.680

Umair [REDACTED]: I'm concerned about the way farm animals in the UK are treated

132

00:15:36.370 --> 00:15:37.680

Umair [REDACTED]: somewhat disagree.

133

00:15:40.660 --> 00:15:43.140

Umair [REDACTED]: I think food products

134

00:15:43.320 --> 00:15:49.650

Umair [REDACTED]: from animals, animals with high levels of welfare taste better.

135

00:15:49.940 --> 00:15:51.950

Umair [REDACTED]: I do agree with that. So

136

00:15:51.970 --> 00:15:55.219

Umair [REDACTED]: it's not going to be somewhat degree, but the

137

00:15:56.500 --> 00:15:59.259

Umair [REDACTED]: it's going to be tilted, tilted towards strongly agree.

138

00:16:01.330 --> 00:16:02.030

Umair [REDACTED]: Had

139

00:16:02.230 --> 00:16:07.850

Umair [REDACTED]: I never actually do strongly or strongly disagree because not a.

140

00:16:07.930 --> 00:16:09.940

Umair [REDACTED]: It's a personal preference.

141

00:16:10.050 --> 00:16:11.780

Umair [REDACTED]: Don't define them.

142

00:16:12.130 --> 00:16:14.850

Umair [REDACTED]: We're not very definitive about that, but

143

00:16:14.880 --> 00:16:21.029

Umair [REDACTED]: it's mostly, if I strongly agree about something, I do agree. And if I strongly disagree about something, I do disagree

144

00:16:21.100 --> 00:16:22.739

Umair [REDACTED]: on those questions.

145

00:16:23.430 --> 00:16:26.080

Umair [REDACTED]: I think that food products from

146

00:16:26.150 --> 00:16:31.809

Umair [REDACTED]: animals with high levels of welfare are healthier. I do

agree with that.

147

00:16:32.160 --> 00:16:37.929

Umair [REDACTED]: I think that food products from animals with high levels of welfare are better for the environment. Absolutely.

148

00:16:43.840 --> 00:16:47.989

Umair [REDACTED]: I remember, if a management worked is clear. I remember, if a scientist is maintaining itself.

149

00:16:49.790 --> 00:16:56.220

Umair [REDACTED]: Fear of farm animals, it takes account to the extent of which, and once that the animals are made and results in the world.

150

00:16:56.460 --> 00:16:58.469

Umair [REDACTED]: if I go from 0 to 100

151

00:16:59.050 --> 00:17:03.389

Umair [REDACTED]: score accurately represents the welfare, phenomena in terms of its freedom.

152

00:17:03.760 --> 00:17:10.070

Umair [REDACTED]: hunger, toasting, discomfort, pain, injury, disease, fear, and distress, in the extent to which the animal can express how we're curious

153

00:17:10.240 --> 00:17:12.469

Umair [REDACTED]: as a happy, contented drive

154

00:17:12.630 --> 00:17:16.523

Umair [REDACTED]: scares you to know it's extreme suffering, whereas

155

00:17:18.000 --> 00:17:22.790

Umair [REDACTED]: possibly, phg, that's it covers the entire, which is not invoice.

156

00:17:22.819 --> 00:17:25.920

Umair [REDACTED]: Regular, independent function form settings.

157

00:17:26.480 --> 00:17:30.070

Umair [REDACTED]: That's an average purpose of 200

158

00:17:31.410 --> 00:17:32.360
Umair [REDACTED]: chicken tab

159
00:17:38.490 --> 00:17:40.460
Umair [REDACTED]: do cotton

160
00:17:40.850 --> 00:17:41.670
Umair [REDACTED] 50 sh

161
00:17:42.940 --> 00:17:45.300
Umair [REDACTED]: oof. These are not good numbers.

162
00:17:47.280 --> 00:17:49.150
Umair [REDACTED]: and I

163
00:17:49.300 --> 00:17:56.160
Umair [REDACTED]: believe I strongly believe that I thought so that Uk and EU does

164
00:17:56.310 --> 00:18:01.979
Umair [REDACTED]: better in animal welfare than rest of the world. But these numbers are definitely concerning

165
00:18:03.180 --> 00:18:05.700
Umair [REDACTED]: presume that the government industry, beautiful

166
00:18:05.840 --> 00:18:08.109
Umair [REDACTED]: from regulation to proof of

167
00:18:08.530 --> 00:18:11.839
Umair [REDACTED]: care, to circulate for score on anonymously

168
00:18:12.340 --> 00:18:14.119
Umair [REDACTED]: kept it this way for scroll.

169
00:18:15.650 --> 00:18:17.819
Umair [REDACTED]: There should be some causes, for example.

170
00:18:17.830 --> 00:18:18.990
Umair [REDACTED]: make it fade.

171

00:18:19.180 --> 00:18:21.409

Umair [REDACTED]: housing more space better like

172

00:18:21.870 --> 00:18:22.699

Umair [REDACTED]: choose you.

173

00:18:22.940 --> 00:18:24.360

Umair [REDACTED]: So show the panelists.

174

00:18:24.980 --> 00:18:26.160

Umair [REDACTED]: Yeah, ghost

175

00:18:26.220 --> 00:18:28.980

Umair [REDACTED]: wedges have been more expensive. Thanks

176

00:18:29.260 --> 00:18:31.009

Umair [REDACTED]: should be concerned.

177

00:18:33.120 --> 00:18:35.060

Umair [REDACTED]: Okay, Jason, here

178

00:18:35.900 --> 00:18:36.589

Umair [REDACTED]: to be.

179

00:18:37.200 --> 00:18:39.039

Umair [REDACTED]: PC, we can also move

180

00:18:39.310 --> 00:18:40.319

Umair [REDACTED]: what a few

181

00:18:41.010 --> 00:18:41.690

Umair [REDACTED]: here.

182

00:18:42.950 --> 00:18:47.699

Umair [REDACTED]: please choose our 3 options below your single most preferred option by fiscal and virtual.

183

00:18:47.890 --> 00:18:51.090

Umair [REDACTED]: Of course I've changed integration with God situation here. If I did

184

00:18:51.710 --> 00:18:53.240
Umair [REDACTED] any of the given options.

185
00:18:53.680 --> 00:18:59.030
Umair [REDACTED]: nevertheless, chances to indicate your preferred option out of 3, provided.

186
00:18:59.310 --> 00:19:03.380
Umair [REDACTED]: if you choose, if you find choice, 2 or 3 too expensive, please

187
00:19:03.390 --> 00:19:06.680
Umair [REDACTED]: choose choice one which sends no change to content.

188
00:19:09.600 --> 00:19:10.880
Umair [REDACTED]: We'll change the branding.

189
00:19:11.730 --> 00:19:13.629
Umair [REDACTED]: Let me show you my budget shortly.

190
00:19:13.920 --> 00:19:15.990
Umair [REDACTED]: Spend a time. Excuse me.

191
00:19:16.500 --> 00:19:17.340
Umair [REDACTED] thanks.

192
00:19:18.280 --> 00:19:21.840
Umair [REDACTED]: Okay. 2.8 million Catalan cars.

193
00:19:22.000 --> 00:19:24.290
Umair [REDACTED]: Thanks for shooting out again.

194
00:19:24.880 --> 00:19:29.370
Umair [REDACTED]: Bring one thing and check as we use for in production. It's 1.8.

195
00:19:29.580 --> 00:19:30.890
Umair [REDACTED]: We use food.

196
00:19:30.920 --> 00:19:33.480
Umair [REDACTED]: Jewish American, 39 million. Linux.

197

00:19:33.920 --> 00:19:34.680

Umair [REDACTED]: Okay.

198

00:19:36.970 --> 00:19:38.660

Umair [REDACTED]: this is one of

199

00:19:38.670 --> 00:19:45.929

Umair [REDACTED]: from 3 choices shown below. Numbers represent well, face scores of the animals and products shown in your part.

200

00:19:46.470 --> 00:19:47.920

Umair [REDACTED]: Weekly football

201

00:19:47.960 --> 00:19:55.280

Umair [REDACTED]: welfare. Scores shown in red are the ones that change in relation to current welfare scores in each choice.

202

00:19:57.650 --> 00:19:59.749

Umair [REDACTED]: I'm pretty busy with fiscal school.

203

00:20:00.540 --> 00:20:01.520

Umair [REDACTED]: It's shown

204

00:20:02.660 --> 00:20:05.090

Umair [REDACTED]: fiscal. Soon, Andrea, do other ones

205

00:20:06.310 --> 00:20:09.439

Umair [REDACTED]: change in relation to current Cisco's okay

206

00:20:11.160 --> 00:20:13.450

Umair [REDACTED]: choice number one. No change or default.

207

00:20:13.990 --> 00:20:17.150

Umair [REDACTED]: 1 point increase in Wiki football, which is 52,

208

00:20:17.160 --> 00:20:18.180

Umair [REDACTED]: we're here.

209

00:20:19.170 --> 00:20:20.590

Umair [REDACTED]: 3 would be

210

00:20:21.820 --> 00:20:23.920

Umair [REDACTED]: that improves it to 50,

211

00:20:25.240 --> 00:20:26.710

Umair [REDACTED]: 2 pounds

212

00:20:27.670 --> 00:20:28.610

Umair [REDACTED]: d

213

00:20:28.710 --> 00:20:29.420

Umair [REDACTED]: cared

214

00:20:33.490 --> 00:20:34.270

Umair [REDACTED]: beef.

215

00:20:36.250 --> 00:20:37.909

Umair [REDACTED]: or to decide between

216

00:20:38.550 --> 00:20:43.090

Umair [REDACTED]: the animals which animal gets a better welfare.

217

00:20:43.270 --> 00:20:46.350

Umair [REDACTED]: My assumption would be that when, while answering this question.

218

00:20:54.880 --> 00:20:58.679

Umair [REDACTED]: if let's say 10%, 10 points increase.

219

00:20:59.350 --> 00:21:02.200

Umair [REDACTED]: 5 points increase, and so 10 points increase.

220

00:21:02.310 --> 00:21:03.160

Umair [REDACTED]: Dune

221

00:21:03.470 --> 00:21:04.330

Umair [REDACTED]: 10.

222

00:21:05.760 --> 00:21:06.530

Umair [REDACTED]: Keep doing

223

00:21:10.020 --> 00:21:12.890
Umair [REDACTED]: 1515,

224
00:21:13.380 --> 00:21:14.180
Umair [REDACTED]: 5.

225
00:21:16.580 --> 00:21:17.360
Umair [REDACTED]: Okay.

226
00:21:19.270 --> 00:21:19.970
Umair [REDACTED]: turn.

227
00:21:21.690 --> 00:21:22.649
Umair [REDACTED]: Go with this.

228
00:21:25.880 --> 00:21:28.240
Umair [REDACTED]: Okay, please choose one of

229
00:21:28.250 --> 00:21:30.469
Umair [REDACTED]: the one from 3 choices below.

230
00:21:30.860 --> 00:21:31.710
Umair [REDACTED]: Number 2,

231
00:21:32.870 --> 00:21:34.650
Umair [REDACTED]: but you didn't care.

232
00:21:35.040 --> 00:21:40.130
Umair [REDACTED]: 2 pound increase in weekly food. Bill should be 104 per year.

233
00:21:41.340 --> 00:21:42.350
Umair [REDACTED]: X.

234
00:21:42.870 --> 00:21:44.060
Umair Khan: Deity.

235
00:21:44.280 --> 00:21:47.360
Umair [REDACTED]: big meat, lamb, chicken, meat, beef.

236
00:21:48.680 --> 00:21:49.490

Umair [REDACTED]: King.

237

00:21:52.940 --> 00:21:54.380

Umair [REDACTED]: I do consume

238

00:21:54.911 --> 00:21:59.930

Umair [REDACTED]: chicken, beef, lamb, chicken, meat, and beef don't consume pork.

239

00:22:00.620 --> 00:22:01.930

Umair [REDACTED]: My

240

00:22:03.620 --> 00:22:09.590

Umair [REDACTED]: preference would be a 10% increase in your food bill is too much for us. I'm going to go for this.

241

00:22:12.100 --> 00:22:13.290

Umair [REDACTED]: It's also

242

00:22:13.620 --> 00:22:18.370

Umair [REDACTED]: attributes towards my fear. Choose Google.

243

00:22:18.700 --> 00:22:19.660

Umair [REDACTED]: change

244

00:22:20.040 --> 00:22:23.540

Umair [REDACTED]: 3 pounds increase. And for the bill.

245

00:22:24.960 --> 00:22:25.900

Umair [REDACTED]: thanks.

246

00:22:27.500 --> 00:22:28.880

Umair [REDACTED]: chicken meat.

247

00:22:29.200 --> 00:22:29.930

Umair [REDACTED]: beef

248

00:22:32.650 --> 00:22:35.040

Umair [REDACTED]: 20 pound 20 points. Increase

249

00:22:36.650 --> 00:22:37.890

Umair [REDACTED]: this one. It's

250

00:22:40.130 --> 00:22:41.420

Umair [REDACTED]: 10 points

251

00:22:42.600 --> 00:22:44.909

Umair [REDACTED]: sort of little bit confusing.

252

00:22:46.720 --> 00:22:47.810

Umair [REDACTED]: these ones

253

00:22:48.840 --> 00:22:49.760

Umair [REDACTED]: trying to

254

00:22:50.470 --> 00:22:52.560

Umair [REDACTED]: understand. To put it, does she

255

00:22:54.170 --> 00:22:56.009

Umair [REDACTED]: results soon? Thanks.

256

00:22:57.160 --> 00:22:57.850

Umair [REDACTED]: Check.

257

00:22:59.750 --> 00:23:01.190

Umair [REDACTED]: It's gonna be choice number 2,

258

00:23:04.380 --> 00:23:08.720

Umair [REDACTED]: please choose one from 3 choices shown below. Okay, so it's

259

00:23:09.350 --> 00:23:12.020

Umair [REDACTED]: so gradual increase from okay.

260

00:23:12.130 --> 00:23:15.280

Umair [REDACTED]: it's 2 pounds 3 pounds. Now, it's 4 pounds, which was 2

261

00:23:15.960 --> 00:23:18.599

Umair [REDACTED]: similar increase for choice.

262

00:23:18.860 --> 00:23:20.230

Umair [REDACTED]: It's pretty different.

263

00:23:21.080 --> 00:23:23.120

Umair [REDACTED]: Okay? Soon

264

00:23:23.290 --> 00:23:25.780

Umair [REDACTED]: change of 4 pound increase.

265

00:23:29.340 --> 00:23:30.230

Umair [REDACTED]: Okay.

266

00:23:34.340 --> 00:23:35.660

Umair [REDACTED]: expenses too much.

267

00:23:38.640 --> 00:23:42.519

Umair [REDACTED]: A 16 bound increase a 4 bound increase and no change.

268

00:23:48.200 --> 00:23:49.610

Umair [REDACTED]: So can we just

269

00:23:49.860 --> 00:23:51.359

Umair [REDACTED]: sticking a hair to it.

270

00:23:54.890 --> 00:23:55.850

Umair [REDACTED]: Thanks

271

00:24:00.240 --> 00:24:02.199

Umair [REDACTED]: eggs and chicken meat on the

272

00:24:02.480 --> 00:24:04.249

Umair [REDACTED]: think, the most

273

00:24:04.770 --> 00:24:07.790

Umair [REDACTED]: consumed animal product in my household.

274

00:24:08.400 --> 00:24:13.089

Umair [REDACTED]: I would want to contribute. It would start with 16 pounds to watch for a week.

275

00:24:13.900 --> 00:24:14.810

Umair [REDACTED]: so

276

00:24:15.280 --> 00:24:16.780

Umair [REDACTED]: hold on to something

277

00:24:16.840 --> 00:24:17.880

Umair [REDACTED]: I can do.

278

00:24:18.590 --> 00:24:19.849

Umair [REDACTED]: Let's go with this one

279

00:24:22.890 --> 00:24:24.839

Umair [REDACTED]: change a 2 pound, increase.

280

00:24:25.410 --> 00:24:26.920

Umair [REDACTED]: a full planning fees.

281

00:24:28.070 --> 00:24:29.380

Umair [REDACTED]: This case.

282

00:24:29.750 --> 00:24:30.810

Umair [REDACTED]: dirty

283

00:24:31.710 --> 00:24:34.449

Umair [REDACTED]: lamp B 15 affected

284

00:24:34.570 --> 00:24:39.869

Umair [REDACTED]: 2D. Lambda. If again but 80, 1880, 18 d. So this should be the same.

285

00:24:43.840 --> 00:24:45.779

Umair [REDACTED]: These are the exact same options.

286

00:24:45.990 --> 00:24:47.760

Umair [REDACTED]: which is a bit confusing.

287

00:24:47.910 --> 00:24:49.130

Umair [REDACTED]: although they say

288

00:24:49.540 --> 00:24:53.389

Umair [REDACTED]: 100% increase in the contribution

289

00:24:54.210 --> 00:24:55.570

Umair [REDACTED]: off a week.

290

00:24:55.900 --> 00:24:58.000

Umair [REDACTED]: So I'm gonna go for choice 2, because

291

00:24:58.200 --> 00:25:00.649

Umair [REDACTED]: the way fiscal is just the same.

292

00:25:00.970 --> 00:25:02.160

Umair [REDACTED]: whereas.

293

00:25:02.430 --> 00:25:03.850

Umair [REDACTED]: being the same amount.

294

00:25:04.070 --> 00:25:07.229

Umair [REDACTED]: not paying 4 pounds a week, but 2 pounds.

295

00:25:09.330 --> 00:25:11.970

Umair [REDACTED]: Okay. Choice number one. Change

296

00:25:12.300 --> 00:25:14.579

Umair [REDACTED]: 2 or 2 tone increase.

297

00:25:14.750 --> 00:25:16.760

Umair [REDACTED]: So D is being affected.

298

00:25:17.300 --> 00:25:19.430

Umair [REDACTED]: Workmate is being affected.

299

00:25:19.880 --> 00:25:20.920

Umair [REDACTED]: Chicken.

300

00:25:21.570 --> 00:25:26.560

Umair [REDACTED]: this one. So one dot increase with eggs, pig, meat, and chicken meat.

301

00:25:27.580 --> 00:25:30.210

Umair [REDACTED]: 1460, 1752.

302

00:25:30.790 --> 00:25:33.690

Umair [REDACTED]: Chicken is 50, it's the same.

303

00:25:38.650 --> 00:25:40.519

Umair [REDACTED]: But to choose between the eggs and

304

00:25:41.810 --> 00:25:42.750

Umair [REDACTED]: deity

305

00:25:45.640 --> 00:25:49.320

Umair [REDACTED]: getting a 20 point difference between these 2.

306

00:25:51.010 --> 00:25:52.210

Umair [REDACTED]: Oof, okay.

307

00:25:56.110 --> 00:25:57.490

Umair [REDACTED]: go with dairy.

308

00:25:58.590 --> 00:26:00.510

Umair [REDACTED]: because I believe that's the

309

00:26:00.560 --> 00:26:02.860

Umair [REDACTED]: again, a major consumption

310

00:26:03.380 --> 00:26:04.780

Umair [REDACTED]: within my household.

311

00:26:07.700 --> 00:26:09.379

Umair [REDACTED]: Okay, we'll change

312

00:26:09.430 --> 00:26:16.240

Umair [REDACTED]: 600 increase. It's gonna be possible. 4 point increase is still something which is doable. So I'm gonna go with that.

313

00:26:18.400 --> 00:26:22.910

Umair [REDACTED]: No change. A 10 pound increase and a 6 pounds increase

314

00:26:27.960 --> 00:26:31.390

Umair [REDACTED]: the 6, 1, 3, 6 is 16

315

00:26:31.510 --> 00:26:35.820

Umair [REDACTED]: points for 9, 1, 1, 3 for x 64

316

00:26:35.940 --> 00:26:36.890

Umair [REDACTED]: pigs.

317

00:26:38.190 --> 00:26:40.749

Umair [REDACTED]: 60 points, for chicken means a piece of

318

00:26:40.760 --> 00:26:45.470

Umair [REDACTED]: once being affected. This category, then, is not, do we blue?

319

00:26:47.430 --> 00:26:48.240

Umair [REDACTED]: 6.

320

00:26:49.090 --> 00:26:49.860

Umair [REDACTED]: Peace

321

00:26:50.730 --> 00:26:51.699

Umair [REDACTED]: can be done.

322

00:26:53.690 --> 00:26:54.920

Umair [REDACTED]: No change.

323

00:26:56.110 --> 00:26:58.530

Umair [REDACTED]: a 3 pound increase in the football where

324

00:26:59.430 --> 00:27:03.700

Umair [REDACTED]: X picture quality lamp.

325

00:27:03.870 --> 00:27:05.999

Umair [REDACTED]: let's do better. And so

326

00:27:10.320 --> 00:27:16.609

Umair [REDACTED]: 10 same. So perfect. So we're gonna go with 3 pounds.

327

00:27:17.530 --> 00:27:19.090

Umair [REDACTED]: I'll get to the weekly build.

328

00:27:22.100 --> 00:27:23.350

Umair [REDACTED]: Okay.

329

00:27:23.480 --> 00:27:26.599

Umair [REDACTED]: 12 pound increase and a 1 pound increase. You get to choose between these.

330

00:27:32.140 --> 00:27:34.019

Umair [REDACTED]: The eggs is the same numbers.

331

00:27:34.240 --> 00:27:35.550

Umair [REDACTED]: Deity. It's

332

00:27:36.100 --> 00:27:37.580

Umair [REDACTED] considerably lower

333

00:27:37.620 --> 00:27:39.230

Umair [REDACTED]: make me just the same.

334

00:27:39.570 --> 00:27:43.230

Umair [REDACTED]: Lamb is the same. Chicken is better.

335

00:27:43.970 --> 00:27:46.060

Umair [REDACTED]: beef is the same.

336

00:27:47.440 --> 00:27:48.969

Umair [REDACTED]: Don't think it's a

337

00:27:51.240 --> 00:27:54.229

Umair [REDACTED]: it's a big enough jump for me to

338

00:27:54.890 --> 00:27:57.280

Umair [REDACTED]: pick 12 pounds per week

339

00:27:57.810 --> 00:28:01.219

Umair [REDACTED]: slightly on the high side. So I'm gonna go with one pound

340

00:28:02.240 --> 00:28:02.930

Umair [REDACTED]: scanner.

341

00:28:03.260 --> 00:28:04.959

Umair [REDACTED]: please. Choice. 3.

342

00:28:06.280 --> 00:28:12.029

Umair [REDACTED]: Okay, no change. And we've got a 4 pound increase and a 3 pound increase. Okay, similar

343

00:28:12.850 --> 00:28:13.890

Umair [REDACTED]: eggs

344

00:28:14.130 --> 00:28:18.879

Umair [REDACTED]: to considerably. Okay, we've got a 10 point increase here. We've got

345

00:28:19.120 --> 00:28:23.810

Umair [REDACTED]: date is the same. It means it's of 20 points. Increase

346

00:28:24.120 --> 00:28:25.909

Umair [REDACTED]: my screen better there.

347

00:28:26.370 --> 00:28:30.560

Umair [REDACTED]: chicken meat is doing better, and beef stew

348

00:28:30.800 --> 00:28:31.760

Umair [REDACTED]: quick! There

349

00:28:33.880 --> 00:28:35.739

Umair [REDACTED]: thing I'm gonna decide on which

350

00:28:36.170 --> 00:28:37.529

Umair [REDACTED]: animal product

351

00:28:37.870 --> 00:28:40.999

Umair [REDACTED]: I consume the most, and which is gonna affect me the most

352

00:28:42.180 --> 00:28:43.890

Umair [REDACTED]: eggs definitely.

353

00:28:44.690 --> 00:28:46.270

Umair [REDACTED]: Chicken meat. Yes.

354

00:28:49.890 --> 00:28:51.749

Umair [REDACTED]: yeah, I think we

355

00:28:52.300 --> 00:28:54.749

Umair [X]: we consume chicken meat more than beef.

356

00:28:55.030 --> 00:28:57.200

Umair [X]: so I'm ready to take a hit on that

357

00:29:00.120 --> 00:29:02.370

Umair [X]: choice. 3 should be good enough for this.

358

00:29:03.410 --> 00:29:06.779

Umair [X]: Please briefly explain the reason. Behind your choices with the newspaper.

359

00:29:06.780 --> 00:29:13.839

Richard Bennett: Umay, you can just put an X in the box there, cause you've given you reasoning all the way through, and just move on to the next question, please.

360

00:29:14.570 --> 00:29:15.260

Umair [X]: Okay.

361

00:29:16.940 --> 00:29:19.589

Umair [X]: when making your choices, which features

362

00:29:19.850 --> 00:29:23.660

Umair [X]: from the list below, did you consider, please say, call

363

00:29:24.190 --> 00:29:31.939

Umair [X]: of the features you considered increasing my weekly also. Yes, meat, chicken welfare levels.

364

00:29:32.720 --> 00:29:37.290

Umair [X]: beef, cattle welfare levels. Tea cattle

365

00:29:38.800 --> 00:29:41.589

Umair [X]: did not consider this because I don't consume it.

366

00:29:41.630 --> 00:29:43.529

Umair [X]: And we're filling this

367

00:29:44.240 --> 00:29:47.229

Umair [REDACTED]: sheep and Lamb. Not so much because it's not regular.

368

00:29:47.620 --> 00:29:48.460

Umair [REDACTED]: Choose.

369

00:29:49.980 --> 00:29:54.279

Umair [REDACTED]: please indicate to what extent you agree or disagree with the following statements

370

00:29:54.290 --> 00:29:57.699

Umair [REDACTED]: of confidence in the responses I gave to the willingness

371

00:29:58.100 --> 00:30:01.190

Umair [REDACTED]: to their choice questions.

372

00:30:01.280 --> 00:30:03.649

Umair [REDACTED]: confidence in the responses

373

00:30:03.800 --> 00:30:04.790

Umair [REDACTED]: I gave

374

00:30:05.340 --> 00:30:09.619

Umair [REDACTED]: to the willingness to buy choice questions or characters

375

00:30:10.040 --> 00:30:11.130

Umair [REDACTED]: to pay

376

00:30:11.470 --> 00:30:13.520

Umair [REDACTED]: comma choice questions, I think.

377

00:30:15.750 --> 00:30:17.370

Umair [REDACTED]: do I have confidence?

378

00:30:17.570 --> 00:30:20.739

Umair [REDACTED]: I understood the information presented to me

379

00:30:21.250 --> 00:30:22.640

Umair [REDACTED]: somewhat. It was

380

00:30:23.430 --> 00:30:26.840

Umair [REDACTED]: not so clear in some questions, especially initially.

381

00:30:27.460 --> 00:30:32.120

Umair [REDACTED]: I trust, the animal welfare scoring method described.

382

00:30:34.030 --> 00:30:35.530

Umair [REDACTED]: not too sure about this one.

383

00:30:36.590 --> 00:30:43.370

Umair [REDACTED]: and need to understand what metrics are actually being involved. So if you say

384

00:30:44.390 --> 00:30:49.860

Umair [REDACTED]: the the these animals are going to be well fed. Where are they going to be kept? What

385

00:30:50.170 --> 00:30:53.410

Umair [REDACTED]: feed are they going to be getting? So I would

386

00:30:53.640 --> 00:30:57.699

Umair [REDACTED]: want to understand that before I can see that I can

387

00:30:57.790 --> 00:30:59.180

Umair [REDACTED]: trust it completely.

388

00:30:59.870 --> 00:31:02.249

Umair [REDACTED]: I trust that

389

00:31:02.320 --> 00:31:06.469

Umair [REDACTED]: bombs will be properly, properly monitored.

390

00:31:07.410 --> 00:31:10.080

Umair [REDACTED]: Yep, no reason not to trust that

391

00:31:10.550 --> 00:31:11.470

Umair [REDACTED]: so

392

00:31:11.760 --> 00:31:14.780

Umair [REDACTED]: not strongly, but I think somewhat agree.

393

00:31:15.100 --> 00:31:19.609

Umair [REDACTED]: We have a modern obligation to safeguard the welfare of animals absolutely

394

00:31:19.910 --> 00:31:21.120

Umair [REDACTED]: to agree with that.

395

00:31:21.160 --> 00:31:30.369

Umair [REDACTED]: I would like to see this welfare, scoring system on labels in food stores. Yes, it would give us much clarity.

396

00:31:31.070 --> 00:31:37.560

Umair [REDACTED]: I like the idea of regulation to improve the welfare levels of all farm animals. Absolutely.

397

00:31:38.600 --> 00:31:43.699

Umair [REDACTED]: I have not paid attention to the questions in the survey. So it's not true

398

00:31:45.250 --> 00:31:46.080

Umair [REDACTED]: security.

399

00:31:48.670 --> 00:31:50.739

Umair [REDACTED]: He's answers some questions.

400

00:31:50.970 --> 00:31:56.319

Richard Bennett: Mark, because because we're running out of time a little bit. But I'd like to have your responses, can you? Just

401

00:31:56.510 --> 00:32:05.419

Richard Bennett: you don't need even to to to talk if you can just finish completing the questionnaire. So I've got your questionnaire on file. That would be brilliant.

402

00:32:05.420 --> 00:32:06.649

Umair [REDACTED]: Perfect. I'll do that

403

00:32:08.600 --> 00:32:09.480

Umair [REDACTED]: 2,

404

00:32:12.790 --> 00:32:13.750

Umair [REDACTED]: just to be sure.

405

00:32:26.970 --> 00:32:28.040
Umair [REDACTED]: Registration

406
00:32:32.410 --> 00:32:33.389
Umair [REDACTED]: part of the interview.

407
00:32:36.720 --> 00:32:37.420
Umair [REDACTED]: Stupid.

408
00:32:51.680 --> 00:32:52.790
Richard Bennett: Many thanks.

409
00:32:52.850 --> 00:33:08.760
Richard Bennett: Uma, you you you did it really? Well, you're very conscientious. Got some great information, thank you. Literally in the last minute or so that we've got left. Can you just give me your your thoughts about the questionnaire, and

410
00:33:08.820 --> 00:33:10.780
Richard Bennett: how how you found it?

411
00:33:11.520 --> 00:33:28.369
Umair [REDACTED]: I think it was very well put. I didn't know about the animal welfare metrics that were being used in the Uk. And this was being conducted. So it was very informative. Quite interesting in some regards some metrics that were being used. Where I

412
00:33:28.370 --> 00:33:44.599
Umair [REDACTED]: I I wasn't aware of those. So it was, insightful, so understood to that, but in terms of some feedback on, on on the questions some of those were without context. As for the where to pick the choices

413
00:33:45.470 --> 00:33:49.200
Umair [REDACTED]: with that page, I think it was a bit unclear. It was

414
00:33:49.490 --> 00:33:54.850
Umair [REDACTED]: so if you could, maybe give a little key at the top that if

415
00:33:54.890 --> 00:34:22.309
Umair [REDACTED]: if you choose between each option, you will have to choose between. It usually depends on what kind of animal products you're consuming. Or should you want to do that? Because in the

initial, I think 1st one to 2 questions, I was a bit confused about that, but I did get the hang of it. As I progressed through the questions, so I think it was very well put, but some some questions needed a bit of some context. I think

416

00:34:22.570 --> 00:34:24.099

Umair [REDACTED]: that is my feedback.

417

00:34:24.270 --> 00:34:32.570

Richard Bennett: That's brilliant. Thank you. And did you realize a very early stage, really, that you only need to focus on the red, the red numbers, the red scores.

418

00:34:32.570 --> 00:34:36.179

Umair [REDACTED]: Yes, yes, I did. Initially, from the very start.

419

00:34:36.380 --> 00:34:37.860

Richard Bennett: Yeah, I mean.

420

00:34:39.323 --> 00:34:43.560

Richard Bennett: despite the fact that that you you know you you

421

00:34:44.280 --> 00:35:00.270

Richard Bennett: you say it, you know it. It was. It was difficult, I guess you answered the questions really? Well, and you pretty much tick the boxes that I would have ticked, for example, that doesn't mean they're right. Why didn't you tick any any? No change

422

00:35:00.280 --> 00:35:01.490

Richard Bennett: choice one.

423

00:35:02.350 --> 00:35:04.730

Umair [REDACTED]: Because I

424

00:35:04.880 --> 00:35:05.670

Umair [REDACTED]: if

425

00:35:06.290 --> 00:35:22.387

Umair [REDACTED]: if it's adding, like one or 2 or 3 or 4 pounds in my weekly bill, I don't think it's it's that much of a difference if I'm contributing towards animal welfare. And if it, I think it's got to do mostly with with my

426

00:35:22.860 --> 00:35:42.650

Umair [REDACTED]: interest slide. I do want to contribute towards the society towards, and also want to want to be conscious of what I'm what choices I'm making while doing my crucially, or just conducting my way of life, and I don't think a 4 pounds or a 5 pound increase would affect my expenses.

427

00:35:42.650 --> 00:35:49.750

Richard Bennett: That's that's brilliant. Thank you. And just very quickly. Final. Question, 1212 choice questions there.

428

00:35:49.890 --> 00:35:51.689

Richard Bennett: Too many or.

429

00:35:51.790 --> 00:35:58.699

Richard Bennett: okay, this is going to be online to a panel, and they will be paid a small amount to be doing it.

430

00:35:59.500 --> 00:36:12.596

Umair [REDACTED]: I I think too many. I think too many, because towards the end I sort of thought because one or 2 questions they there is their choices where it like literally the same. So I think

431

00:36:13.010 --> 00:36:14.330

Umair [REDACTED]: they are.

432

00:36:14.951 --> 00:36:19.300

Umair [REDACTED]: If you could reduce it by, I think 2 or 3 that could be a good number.

433

00:36:20.520 --> 00:36:28.679

Richard Bennett: Thank you, Uma. You've been so helpful, massively helpful, and you did it really conscientiously. I'm very grateful to you. Have a really nice evening.

434

00:36:28.680 --> 00:36:30.120

Umair [REDACTED]: Thank you, Richard. You too.

435

00:36:30.120 --> 00:36:31.490

Richard Bennett: Thanks, bye.

436

00:36:31.490 --> 00:36:32.120

Umair [REDACTED]: Bye.

